



# 2016 SPONSORSHIP OPPORTUNITIES

Seventh Annual Discovery Ball  
October 29, 2016  
JW Marriott Indianapolis  
Presented by  
The American Cancer Society Guild

SPONSORSHIP BENEFITS	Exclusive Presenting	Visionary	Exclusive VIP	Platinum	Gold	Silver	Table
	\$40,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
Referred to as Presenting Sponsor in all materials and promotions	√						
Save the Date invitation with the logo and/or company name	logo	logo	logo	logo	logo	name	
Recognition on invitation with logo and/or company name	logo	logo	logo	logo	logo	name	
Recognition on Discovery Ball webpage	logo	logo	logo	name	name	name	
Social media (Facebook/Twitter) recognition leading up to the Discovery Ball	15	10	10	5	5	2	
Pre-event VIP Reception Invitation	20	12	12	8	8	6	
Exclusive recognition at the VIP Reception			√				
Recognition in press releases	√	√		√	√		
Recognized on revenue enhancer materials when appropriate	√	√		√			
Sponsor recognition displayed digitally (as gobo)	√						
Opportunity for a corporate executive to address attendees from podium	√						
Message and photo of company President/CEO in the program	√						
Mission Moment-Recognized verbally and onscreen before Mission Moment		√					
Verbal recognition from stage	√	√	√	√			
Logo recognition on video screens	√	√	√	√	√		
Recognition in program book	2 Full pages	full page	full page	½ page	¼ page		
Reserved table of 10	2	2	1	1	1	1	1
Signage recognition	√	√	√	√	√	√	√
Valet parking	2 cars	1 car	1 car				
Overnight accommodations for two in a JW Marriott guest room	√	√					
Mention in letter thanking event donors	√						
Exclusive invitation to meet with an ACS funded researcher	√	√	√	√			
Recognition Award provided to company in honor of their support	√	√					

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
(as it is to appear on printed materials)

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

I would like to participate in the 2016 Discovery Ball at the level indicated below:

- Exclusive Presenting Sponsor \$40,000   
  Visionary Sponsor \$25,000   
  Exclusive VIP Sponsor \$20,000  
 Platinum Sponsor \$15,000   
  Gold Sponsor \$10,000   
  Silver Sponsor \$5,000  
 Table of 10 \$2,500

- I would like to purchase ticket(s) \$275 each - Qty \_\_\_\_\_   
  I would like to sponsor a survivor to attend \$275 each - Qty \_\_\_\_\_  
 I will not be able to attend, but would like to make a tax-deductible contribution in the amount of \$\_\_\_\_\_

**Payment Information:**

Check enclosed for \$\_\_\_\_\_ (Please make check payable to the American Cancer Society)

Please charge \$\_\_\_\_\_ to my:  Personal Card     Company Card

Name on card: \_\_\_\_\_ Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please return this form with payment to:**

The American Cancer Society Discovery Ball  
5635 W. 96<sup>th</sup> Street, Suite 100  
Indianapolis, IN 46278  
Phone 317.344.7817 Fax 317.344.7820